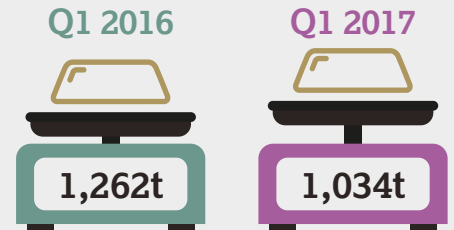


Gold Demand Trends

Q1 2017



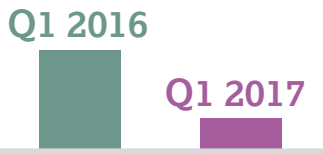
Q1 gold demand fell 18% from last year's exceptional high. ETF inflows, although solid, slowed sharply. Bar and coin investment growth offset lower central bank buying.



Key sectors

ETFs

ETF inflows



Inflows were solid, but down on last year



Bar and coin

+9% ↗

Investment in bar and coin remained healthy at 290t



Central bank

76t

Central banks continued to buy gold, but at a slower rate



Inflows were focused in Europe



Political uncertainty in the region made European ETFs more popular



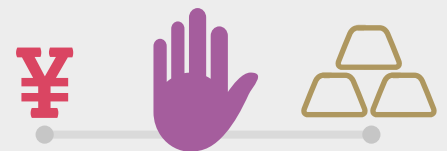
Chinese bar and coin investment surged



Investment topped 100t for only the fourth time ever



Chinese purchasing programme on hold



But gold's share of total reserves rose to 2.4% due to the higher price

Other factors

Q1 jewellery demand was weak but steady



481t

18% below the 5-year quarterly average

Indian consumers enjoyed a period of relative stability



Continued remonetisation by the RBI lifted consumer sentiment

The US\$ gold price strengthened by 9% during Q1



A weak dollar meant that gold price rose less in other currencies